



SWISS INTERNATIONAL SCHOOL
QATAR

SOCIAL MEDIA POLICY

Staff Incharge	Online Safeguarding Lead
Latest revision	November 2024
Approved by	Head of School
Next Revision	November 2025



Our Vision

SISQ aims to develop learners who are
FULFILLED INSPIRED PREPARED

رؤيتنا

تهدف المدرسة السويسرية إلى تطوير متعلمين
يتصفون بأنهم

مُسْتَعِدُونَ مُلْهِمُونَ مُشَبَّعُونَ

Notre Vision

SISQ encourage les apprenants à devenir
ACCOMPLIS INSPIRÉS PRÊTS

Our Mission

Through learning that is fun, engaging, holistic, collaborative and caring, SISQ develops students who are:

- Intellectually fulfilled: they find joy in their own learning and the learning of others; they are curious, engaged and passionate about learning.
- Emotionally fulfilled: they are happy with themselves, healthy, balanced and confident.
- Socially fulfilled: they develop meaningful relationships; they are connected to others, the world around them and the environment.

Through learning that is inquiry-based, meaningful, challenging, authentic and innovative, SISQ develops students who are:

- Inspired to keep learning: they are inquisitive, questioning and willing to try new things; they take ownership of their learning and are self-motivated.
- Inspired to share and apply their learning: they can use their learning to improve their lives and the lives of others; they communicate their learning to inspire others.

Through learning that is focused on transferable skills, character, attitudes and dispositions, SISQ develops students who are:

- Prepared for the future: they embrace change and challenge; they adapt to new situations and think creatively to solve complex problems.
- Prepared to lead lives of integrity: they are principled and strong; they have a set of values that guide them when they make decisions.
- Prepared to be good global citizens: they are multilingual, open-minded and multicultural in their outlook; they are courageous, caring and prepared to take action to make their community and the world a better place.

رسالتنا

من خلال المتعة والمشاركة، والتعاون، والشمولية والاهتمام، تعمل المدرسة السويسرية على تطوير طلاب يتصفون بأنهم

- مشبعون فكرياً، يجدون الفرح في تعلمهم وتعلم الآخرين؛ إنهم فضوليون ومشاركون ومتحمسون للتعليم.
- مشبعون عاطفياً إنهم سعداء بأنفسهم، يتمتعون بصحة جيدة، ومتوازنون، وواقفون من أنفسهم.
- مشبعون اجتماعياً: يطورون علاقات ذات مغزى؛ إنهم مرتبطون بالآخرين وبالعالم من حولهم وبالبيئة.

من خلال التعلم الهادف والقائم على الاستقصاء، والتحدى والابتكار، تعمل المدرسة السويسرية على تطوير طلاب يتصفون بأنهم

- ملهمون لمواصلة التعلم: فهم فضوليون ومتساثلون ومستعدون لتجربة أشياء جديدة؛ يتعلمون بدوافع ذاتية.
- ملهمون لمشاركة ما تعلموه وتطبيقه، يمكنهم استخدام ما تعلموه لتحسين حياتهم وحيات الآخرين؛ ينقلون تعلمهم لإلهام الآخرين.

من خلال التعلم الذي يركز على المهارات القابلة للنقل والمهارات الشخصية والمواقف والتصرفات تعمل المدرسة السويسرية على تطوير طلاب يتصفون بأنهم

- مستعدون للمستقبل يتبنون التغيير والتحدى؛ يتكيفون مع المواقف الجديدة ويفكرون بشكل خلاق لحل المشكلات المعقدة.
- مستعدون لعيش حياة تنسم بالنزاهة: أصحاب مبادئ، أقوياء؛ لديهم مجموعة من القيم التي توجههم عند اتخاذ القرارات.
- مستعدون ليكونوا مواطنين عالميين صالحين: فهم متعددو اللغات ومفتحون ومتعددة الثقافات في نظرتهم؛ إنهم شجعان ومهتمون ومستعدون لاتخاذ إجراءات لجعل مجتمعهم والعالم مكاناً أفضل.

Notre Mission

Au travers d'expériences d'apprentissage amusantes, intéressantes, holistiques, collaboratives, positives, SISQ encourage les apprenants à devenir:

- Intellectuellement accomplis: ils prennent plaisir à apprendre individuellement et collectivement. Ils sont curieux, intéressés et passionnés par leur apprentissage.
- Émotionnellement aptes: ils savent s'apprécier, ils sont positifs, équilibrés et sûrs d'eux-mêmes.
- Socialement compétents: ils développent des relations significatives avec les autres, ils vivent en harmonie avec les autres, le monde et l'environnement.

Au travers d'un apprentissage centré sur la recherche, significatif, comportant des défis, authentique et innovant, SISQ encourage les apprenants à devenir:

- Toujours prêts à apprendre: ils sont curieux, ils posent des questions et sont prêts à innover, ils sont responsables de leur apprentissage et intrinsèquement motivés.
- Toujours prêts à partager et à appliquer leurs connaissances: capables d'utiliser leurs compétences pour transformer positivement leur existence et celle des autres, ils transfèrent leurs apprentissages pour inspirer autrui.

Grâce à un apprentissage orienté vers des compétences de transfert, l'édification du caractère, créant des attitudes et une disposition psychologique bénéfiques, SISQ encourage les étudiants à devenir:

- Prêts pour l'avenir: ils acceptent le changement et les défis, s'adaptent à de nouvelles situations et résolvent des questions complexes grâce à leur créativité.
- Déterminés à vivre de manière éthique, ils suivent leurs principes et sont intègres. Leur valeurs les guident dans la prise de décisions.
- En tant que citoyens du monde: ils parlent plusieurs langues, pratiquent l'ouverture d'esprit en se confrontant à de multiples perspectives. Ils sont courageux, attentionnés et prêts à l'action pour transformer positivement leur communauté et le monde.



Purpose

This policy aims to inform students, staff, and parents about the proper use of social media and the associated privacy considerations. Users must avoid any actions that could harm the school's interests. The policy ensures fair and consistent treatment for all stakeholders. It has been written with reference to current guidance relating to cybercrime within the state of Qatar and consideration of international best practice.

Aims of the Policy

- Safeguard the reputation of the school, its staff, and students, ensuring all stakeholders understand their roles.
- Protect all students and promote their well-being.
- Prevent users from facing risks due to their actions.
- Promote effective use of employee time, minimising distractions from assigned tasks.
- Encourage respectful, positive, and constructive use of social media.
- Ensure compliance with school rules, treating all employees fairly and consistently.

Policies

Responsibilities of Staff

- Any social media account using the school's name, logo, or any affiliation that is not officially approved should be reported.
- Staff must report any inappropriate communications involving students on social media to relevant staff immediately.
- Staff should not discuss students, colleagues, or family matters or criticise the school on social media.
- Caution is advised when engaging with colleagues, parents, and volunteers online; breaches of privacy laws can occur even without sharing names. School reputation breaches may lead to disciplinary actions.
- Content on any approved social media account must be professional and positively reflect the school.
- Approval must be obtained from authorities before assisting students with website or blog development, and passwords must be shared with the designated supervisor.
- Any inappropriate comments or abuse observed on official social media should be reported to the Online Safeguarding Lead.
- While respecting staff privacy and expression rights, staff must also protect the privacy of colleagues, students, parents, and others.
- Staff developing websites or blogs mentioning the school must obtain prior approval and inform their Divisional Principal.
- Positive contributions to the school's social media, such as Twitter, are encouraged.
- Confidential information about the school, including services, programs, financials, strategies, or other sensitive workplace details, must not be shared.
- Staff are not permitted to post videos or photos of children at the school although the sharing of posts from the school's official accounts is permitted.
- Staff should set up privacy settings on their personal social media accounts to help keep their professional and personal lives separate and to protect the school's reputation.
- If staff choose to share details of their professional practice on platforms like LinkedIn, they must ensure that students' identities are fully protected, and all posts should reflect the school in a positive light. No student names or identifying information should be



used and students' faces (if visible), should be blurred or covered with a sticker

- Staff members are not permitted to connect with current students on personal social media and are encouraged to apply professional judgment when connecting with graduated students on any appropriate platform (i.e. LinkedIn).

Responsibilities of Students & Parents

- Parents who observe inappropriate social media use involving their children or others should report it to the school for appropriate action.
- The school is not liable for any misuse of published photographs by parents or students. Standard practice is to publish only first names or initials with permission.
- Concerns about the school, its students, or staff should be addressed directly with the school, not on social media.
- Students should report inappropriate posts by peers to the school to prevent potential issues.
- Students must seek permission from the Divisional Principal or Head of School for any social media accounts or websites using the school's name or logo.
- Positive contributions to the school's social media are welcomed.